

You can make  
an **IMPACT** for  
postpartum patients

Complications following the delivery of a baby are rising substantially.

This could be your partner, sister, friend, or neighbor.



## CONTACT US

Reach out for  
brochures, education,  
or questions.



[fhn.org/PBA-OB](https://fhn.org/PBA-OB)

Adapted by FHN Memorial Hospital  
from Association of Women's Health, Obstetrics  
and Neonatal Nurses (AWHONN) guidelines.

[CDC.gov](https://www.cdc.gov)



**Post-Birth Alert  
Orange Bracelet  
Program  
(PBA-OB)**

# Importance of the POST-BIRTH ALERT - ORANGE BRACELET Program (PBA-OB)

More than two-thirds of postpartum deaths after discharge are either moderately or substantially preventable.

Identifying a postpartum patient early is crucial for proper diagnosis and treatment.

**Highest risk for mortality in the postpartum period:**

- Hypertensive disorder in pregnancy and after – preeclampsia or eclampsia
- Venous Thromboembolism, or blood clots
- Sepsis
- Cardiomyopathy, the thickening of the heart's walls
- Perinatal depression
- Substance use disorder



## OUR MISSION

We want to bring awareness to complications the postpartum patient is at highest risk for within six to twelve weeks of delivery and decrease mortality in the community we serve.

## OUR VISION

Collaboration with community healthcare providers to increase awareness due to complications of the postpartum period.

## OUR STRATEGY

### Orange Band Implementation

Postpartum patients will receive an orange band at discharge and be educated to wear it for six to twelve weeks following delivery. This will assist community healthcare providers in thinking about high risk problems following delivery.

### Education to Community Healthcare Providers

Instilling importance and providing education to collaborate on timely identification and treatment of postpartum complications.

## STATISTICS

In 2022, the CDC reported that 817 women died of maternal causes in the United States.

# 36%

MODERATELY PREVENTABLE

# 33%

SUBSTANTIALLY PREVENTABLE



Eclampsia or  
Preeclampsia



Sepsis



Perinatal  
Depression



Substance Use  
Disorder



Cardiomyopathy  
or Venous  
Thromboembolism