# You can make an IMPACT for postpartum patients

Complications following the delivery of a baby are rising substantially.

This could be your partner, sister, friend, or neighbor.



### **CONTACT US**

Reach out for brochures, education, or questions.





#### fhn.org/PBA-OB

Adapted by FHN Memorial Hospital from Association of Women's Health, Obstetrics and Neonatal Nurses (AWHONN) guidelines.

CDC.gov



# Importance of the POST-BIRTH ALERT - ORANGE BRACELET Program (PBA-OB)

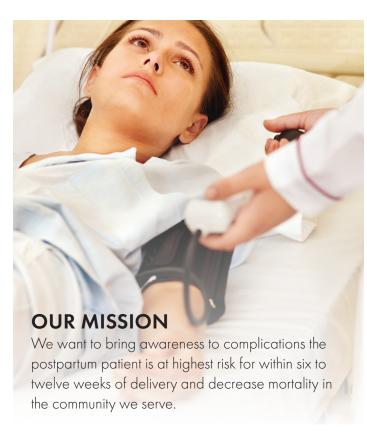
More than two-thirds of postpartum deaths after discharge are either moderately or substantially preventable.

Identifying a postpartum patient early is crucial for proper diagnosis and treatment.

## Highest risk for mortality in the postpartum period:

- Hypertensive disorder in pregnancy and after preeclampsia or eclampsia
- Venous Thromboembolism, or blood clots
- Sepsis
- Cardiomyopathy, the thickening of the heart's walls
- Perinatal depression
- Substance use disorder





#### **OUR VISION**

Collaboration with community healthcare providers to increase awareness due to complications of the postpartum period.

#### **OUR STRATEGY**

#### Orange Band Implementation

Postpartum patients will receive an orange band at discharge and be educated to wear it for six to twelve weeks following delivery. This will assist community healthcare providers in thinking about high risk problems following delivery.

#### **Education to Community Healthcare Providers**

Instilling importance and providing education to collaborate on timely identification and treatment of postpartum complications.

#### **STATISTICS**

In 2022, the CDC reported that 817 women died of maternal causes in the United States.

36%

MODERATELY PREVENTABLE

33%
SUBSTANTIALLY PREVENTABLE



Eclampsia or Preeclampsia



Sepsis



Perinatal Depression



Substance Use Disorder



Cardiomyopathy or Venous Thromboembolism