



FHN Community Ambassadors are advocates for our mission, dedicated to raising awareness around health and wellness issues. Ambassadors may be contacted when opportunities arise to represent FHN at various community events. In this role, they share information about FHN's work, encourage others to get involved, help expand our reach to new audiences, and thank those already partnered with FHN.

The role of an Ambassador is flexible and can be tailored to your availability, connections, and comfort level. Some Ambassadors may prefer one-on-one meetings, while others may enjoy speaking to large groups of people. Ambassadors may be able to utilize their personal, business, and professional networks, while others may choose to appear at community or charity events to broaden our impact.

Key Responsibilities

- Representing FHN at appropriate events, for example community or social group meetings
- Giving presentations, talking about the work of FHN and the difference we are making. Remember to avoid negativity, always speak well of FHN to outsiders.
- Inviting guests to events or to tour FHN facilities
- Hosting receptions to share FHN's story
- Forwarding FHN materials and publications to their network
- Sharing personal experience of medical care provided by FHN
- Inspiring people to support FHN
- Thanking supporters
- Representing FHN in a professional and friendly manner
- Making conversation with members of the public as appropriate and answering questions about FHN
- Speaking in public confidently
- Promoting FHN, its events, and activities
- Participating in regular updates and training sessions as appropriate
- Participating in photo opportunities when representing FHN
- Posting messages about FHN on social media

Ambassadors report directly to the FHN Foundation. All event participation or public speaking engagements should be approved prior to the event. All materials used by Ambassadors (handouts, social media posts, presentations, etc.) will be developed by FHN/M45 to ensure consistent branding. Ambassadors should wear attire appropriate for each activity and event, some of which may include FHN branded clothing.